



MIDWEST ARTS XPO

2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

All 2025 sponsors are invited to the VIP Reception at MAX.
Sponsorships \$2500 or more are considered Elite Sponsors

ELITE SPONSOR LEVEL BENEFITS

- Social Media Recognition
- Email Recognition
- Recognition at all XPO Events
- Early Marketplace XPO Hall Assignment
- Sponsor Nametag Recognition
- Marketplace Map Recognition as MAX Sponsor
- Digital Signage Recognition
- Additional Customized Branding Opportunities

Executive Producer | \$20,000

ALL ELITE SPONSOR BENEFITS PLUS:

- 90 Second Pitch at Opening Plenary
- Double Booth Space & includes 2 Registrations
- Private Terrace Lounge at The Baird Center
- Website Banner
- The Baird Center Digital Signage
- Naming Rights On XPO Hall

Producer | 2 @ \$10,000

ALL ELITE SPONSOR BENEFITS PLUS:

- 60 Second All-XPO Pitch Opportunity
- Booth Space & includes 1 Registration
- 1 Additional Registration
- Website Banner
- The Baird Center Digital Signage

Director | ONE LEFT @ \$5,000

ALL ELITE SPONSOR BENEFITS PLUS:

- Booth Space & includes 1 Registration
- 1 Additional Registrant

Star | ONE LEFT @ \$2,500

ALL ELITE SPONSOR BENEFITS PLUS:

- 1 Artist Day Pass

EVENT SPONSORSHIPS

Following includes 60 Second Pitch

Opening Reception	SOLD
Closing Reception	\$5,000
Keynote Speaker Sponsor	\$5,000
Thursday Lunch Sponsor	\$4,000

Accessibility Sponsor	\$2,500
New Colleague Orientation	SOLD
Professional Development	ONE LEFT @ \$500
General Sponsorship	4 @ \$500

VISIBILITY & BRANDING

Badge Holders	SOLD
Morning Coffee Sponsor	3 @ \$1,000
XPO Coffee Station.....	TWO LEFT @ \$1,000
Mobile App	SOLD
Mobile App Push Notifications.....	3 @ \$1,500
XPO Wi-Fi	\$3,000
Booking Calendar.....	\$1,200
Marketplace Map	3 @ \$850
Bag Product placement	ONE LEFT @ \$500 (Notepads, pens or other promo materials)
Entrance Security 2 Towers.....	3 @ \$2,500
Escalator Glass Panels	6 @ \$2,500
4th Floor Mezzanine Banner.....	\$6,000

Escalator Banks	
> Floor 1 to 2 (one set)	\$5,000
> Floor 2 to 3 (one set)	\$5,000
> Floor 3 to 4 (two sets).....	\$6,000
20 oz Foldable Water Bottles.....	Contact for pricing
Showcase Bar Lounge.....	Contact for pricing

COMING SOON! XPO Hall Lounges

- > Snack Break
- > Digital Photo Booth
- > Cornhole/Bags Toss
- > Caricature Drawing
- > Chair Massage