



MIDWEST ARTS XPO

2025 SPONSORSHIP OPPORTUNITIES & BENEFITS

All 2025 sponsors are invited to the VIP Reception at MAX.
Sponsorships \$2500 or more are considered Elite Sponsors

ELITE SPONSOR LEVEL BENEFITS

- Social Media Recognition
- Email Recognition
- Recognition at all XPO Events
- Early Marketplace XPO Hall Assignment
- Sponsor Nametag Recognition
- Marketplace Map Recognition as MAX Sponsor
- Digital Signage Recognition
- Additional Customized Branding Opportunities

Executive Producer | \$20,000

ALL ELITE SPONSOR BENEFITS PLUS:

- 90 Second Pitch at Opening Plenary
- Double Booth Space & includes 2 Registrations
- Private Terrace Lounge at The Baird Center
- Website Banner
- The Baird Center Digital Signage
- Naming Rights On XPO Hall

Producer | 2 @ \$10,000

ALL ELITE SPONSOR BENEFITS PLUS:

- 60 Second All-XPO Pitch Opportunity
- Booth Space & includes 1 Registration
- 1 Additional Registration
- Website Banner
- The Baird Center Digital Signage

Director | 4 @ \$5,000

ALL ELITE SPONSOR BENEFITS PLUS:

- Booth Space & includes 1 Registration
- 1 Additional Registrant

Star | 6 @ \$2,500

ALL ELITE SPONSOR BENEFITS PLUS:

- 1 Artist Day Pass

EVENT SPONSORSHIPS

Following includes 60 Second Pitch

Opening Reception	SOLD
Closing Reception	\$5,000
Keynote Speaker Sponsor	\$5,000

Accessibility Sponsor	\$2,500
New Colleague Orientation	\$1,500
Professional Development	4 @ \$500
General Sponsorship	4 @ \$500

VISIBILITY & BRANDING

Badge Holders	SOLD
Morning Coffee Sponsor	3 @ \$1,000
XPO Coffee Station.....	3 @ \$1,000
Mobile App	\$3,000
XPO Wi-Fi	\$3,000
Booking Calendar	\$1,200
Marketplace Map	3 @ \$850
Bag Product placement	4 @ \$500
<small>(Notepads, pens or other promo materials)</small>	

COMING SOON!

Tote Bags	The Baird Center
Mobile App Ads	>Escalator Banks
Refillable Water Bottles	>Focal Point Wall Banners
Showcase Bar Lounge	>Window Clings
	>Column Wraps
XPO Hall Lounges	
>Snack Break	
>Digital Photo Booth	
>Cornhole/Bags Toss	
>Caricature Drawing	
>Chair Massage	