

MAX 2.0

Professional Development

MONDAY, SEPT. 16

12:30–1:15 p.m.

- Presenting 101
- Agents & Managers Touring 101
- For Artist by Artists Touring 101

1:30–2:15 p.m.

- Marketing 101
- Fundraising 101
- Budgeting for Touring and Presenting

2:15–3:45 p.m.

- An Interview with Veteran Colleagues

4:00–5:15 pm

- New Colleagues Orientation & Exhibit Hall Tour
- New Paradigms for the New Reality of the Performing Arts

WEDNESDAY, SEPT. 18

9:00–11:45 a.m.

- Performances for Young Audiences Symposium & Showcase

9:00–10:15 a.m.

- Offers, Riders and Agreements... Oh My (Part I)
- Broadway and Commercial Programming
- Ticketing Systems and Data Management
- What Does Sensory Inclusive Really Mean?

10:30–11:45 a.m.

- Offers, Riders and Agreements... Oh My (Part II)
- NAPAMA Making Artistic Cents
- Regional and National Funding Opportunities
- Programming with Diverse Audiences

Tuesday, SEPT. 17

9:00–10:15 a.m.

- Season Curation
- Connecting the Dots in Block Booking
- Presenting in Rural Communities
- Negotiation—No, Is the Second-Best Answer

Opening Keynote

10:30–11:45 a.m.

- Information coming soon!

THURSDAY, SEPT. 19

9:00–10:15 a.m.

- Introduction to NIVA and NITO
- The Art of the Split Deal
- How to Make Your Events More Earth Friendly
- Presenting and Representing International Artists

Closing Plenary

10:30–11:45 a.m.

- Information coming soon!